

2020 2021

Junior Achievement of North Central Ohio

ACADEMIC YEAR IN REVIEW

FAST FACTS

Serving Ashland, Carroll, Coshocton, Crawford, Holmes, Knox, Marion, Medina, Morrow, Portage, Richland, Stark, Summit, Tuscarawas & Wayne Counties.



Junior Achievement (JA)'s K-12 programs inspire and prepare young people to succeed in a global economy through innovative, interactive programming, which focuses on the pillars of **Work Readiness**, **Financial Literacy** and **Entrepreneurship**.

As the 2020-21 academic year began, JA of North Central Ohio (NCO) prepared an expanded menu of digital program and virtual event options for corporations, educators, parents and volunteers.

These adaptable resources included remote opportunities and flexible delivery, which was a high priority for our school and business partners.

JA Programs per County

Ashland	31	Morrow	22
Carroll	0	Portage	86
Coshocton	18	Richland	21
Crawford	59	Stark	140
Holmes	0	Summit	460
Knox	1	Tuscarawas	3
Marion	3	Wayne	52
Medina	34	Unknown	1

Resources

Career Speaker video library | Program videos

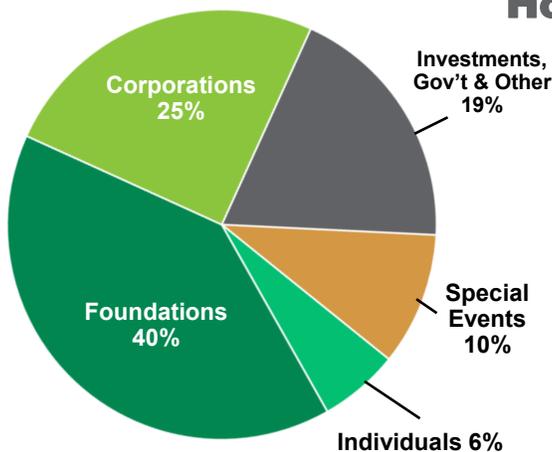
Events (virtual)

JA Inspire: *career exploration fair*
 JA Entrepreneurship Challenge
 JA USA National Student Leadership Summit
2 local teams competed, JA of Company of the Year, FedEx Global Possibilities & EY Innovation Awards

- ◆ **4.7%** overall market penetration
 - ◆ **47%** of JANCO programs executed were implemented in Low to Moderate Income (LMI) schools.
 - ◆ Cost:** **\$30** per student; **\$628** per class
- **Average between different program lengths and deliveries*

ALL FUNDING comes from philanthropy, meaning JANCO fundraises to receive **EVERY DOLLAR** needed to fund local programming. Students, teachers and schools **are NOT** charged for JA programs.

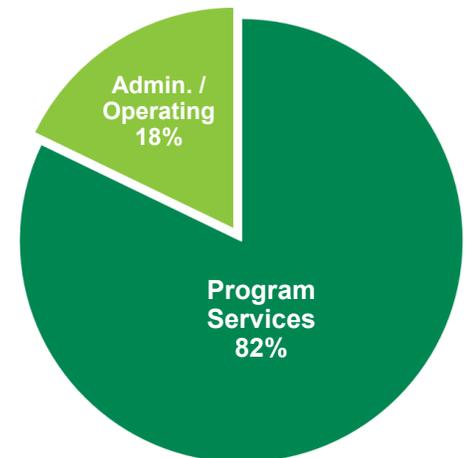
Where Funding Comes From:



How You Can Help:



How Contributions are Used:



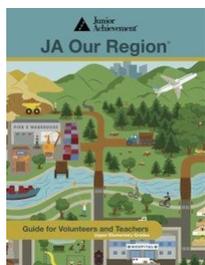
2020 Junior Achievement Impact 2021 PROGRAM RESULTS

Every year, students complete assessments both prior to and after JA programs, allowing JA to gain valuable insight into content relevancy, awareness of financial concepts and a sense of future self and career goals. Digital links are shared with teachers; then student responses are carefully matched and tabulated by JA staff members, according to national office standards.

And Survey Says...

JA Our Region: 4th Grade

Evaluated Classes:	8	Return Rate:	20%
Total Students:	758	Sample Size:	151



△ **85%** of students understand the role of an entrepreneur and the resources needed to start a business!

△ **70%** agree that JA program content connected classroom lessons to the real world of work.

△ **64%** report that are interested in starting their own companies in the future!

JA Personal Finance: 9-12th Grade

Evaluated Classes:	10	Return Rate:	25%
Total Students:	867	Sample Size:	215



△ After the program, **74%** of students plan to start regularly tracking expenses, compared to 27% before. *And not only that...*

△ **68%** plan to implement a budget to do so (as compared to 23% prior to the program).

△ **71%** have or plan to set personal financial goals to help them succeed in life.



My most influential JA experience was also my biggest learning experience. The [JA Company Program] allowed me the opportunity to acquire real-life experience that translated in valuable skills and lessons that I apply in my daily life. The JA experience will also remind me that with every aspect of my life, there is always room for me to grow as an individual and take advantage of valuable learning opportunities.

- Jacob White,
CEO of NeuroNotes, Hoover High School graduate
& 2021 JA Scholarship winner

JA Inspire: 7-12th Grade

Evaluated Classes:	114	Return Rate:	33%
Total Students:	6,815	Sample Size:	2,268



△ **81%** of teens that completed JA Inspire curriculum reported knowing which soft skills are important to employers, as compared to 54% prior to the event.

△ **80%** of students now have a career plan in place, compared to 61% before.

△ **76%** will apply content they learned through JA Inspire *right now*, as they create a plan for high school courses to take to further career goals!

ADDITIONAL RESULTS

Students like:

- △ “JA [Our Region] taught me that you have to make good decisions. You face ups and downs as an entrepreneur.” (4th grader, Lincoln Elementary School)
- △ “[The] savings and budgeting [JA Personal Finance lessons] are big things that I intend to use in the future. They will help me be able to have the money to have the things I want - and need - in the future.” (Freshman, Firestone Community Learning Center)
- △ “[JA Inspire] was overall a great experience for both job planning and just learning about careers.” (Sophomore, Buckeye Central High School)

Teachers report:

- △ “All of the students are engaged and asking to spend more class time to continue their JA Inspire ‘visit.’ From the teacher perspective, I am extremely impressed with the high level of organization and the quality of content.” (Minerva High School Teacher)

STUDENT RESULTS

